Doodex.

CASE STUDY · ERP IMPLEMENTATION

EXPORT FURNITURE · INDONESIA

From Excel and WhatsApp to One ERP System

Doodex brought sales, purchasing and the warehouse of an export furniture manufacturer into one system, step by step, around the way the shop floor already works.

BEFORE

~~10–15 min~~

per proforma invoice

- Dozens of Excel files
- Orders over WhatsApp
- Handwritten shop-floor notes

AFTER

1–3 min ESTIMATE

per proforma invoice

- One Odoo-based ERP system
- Rolled out department by department
- Shop-floor workflows kept

01 · THE CLIENT'S CHALLENGE

Export operations running on Excel, WhatsApp and handwritten notes

01 Proformas took 10–15 minutes

02 Purchasing data scattered

03 Material use recorded by hand

04 Dependent on key individuals

03 · THE RESULTS

~900
purchase orders since August

~1,400
material transfers to production

1,614
sellable products in one database

249
products recategorised in one update

02 · HOW WE DID IT

A phased rollout, one department at a time

APRIL
Sales & invoicing
Proformas built from master data

AUGUST
Purchasing
Every PO recorded in the system

SEPTEMBER
Warehouse & production transfers
~1,400 material transfers recorded

IN PROGRESS
Manufacturing module
~1,120 BoMs ready from 2012–2026 data

Hands-on daily support and weekly demos. Historical data cleaned and validated before import.

> "If we started this project again, I would make sure from the very first week that every module had a clear decision-maker and data owner, with defined deadlines."
>
> **Project Manager** · Doodex

Is your factory still running on Excel and WhatsApp?

The Doodex team helps you understand your business requirements, recommends the right system and supports your ERP implementation from the first consultation to post-go-live support. Start with one department.

Explore Doodex Services →